



S I N C E 2 0 0 8

CONTENTS



HISTORY



ADVANTAGES



SERVICE

CORPORATE CULTURE

VALUES

Virtue first, customer first, responsibility shared, efficiency and win-win.

MISSION

Focus on innovation and effectiveness, to pursue the ultimate user experience and maximize the commercial value of brands.

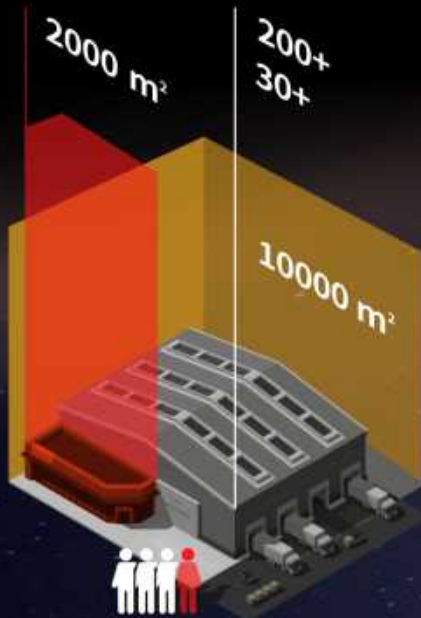
VISION

Become a globally competitive first-class enterprise.

OUR STORY



QUALIFICATION



FACTORY QUALIFICATION-

NATIONAL HIGH-TECH ENTERPRISE

NATIONAL INTELLECTUAL PROPERTY MANAGEMENT SYSTEM CERTIFICATION

ISO13485 MEDICAL INSTRUMENT MANAGEMENT QUALIFICATION



PRODUCT STRATEGY

2008

2012

2017

2022

FUTURE



CONSUMER GOODS

INDUSTRIAL DESIGN COMMODITIES

COLLECTION COMMODITIES

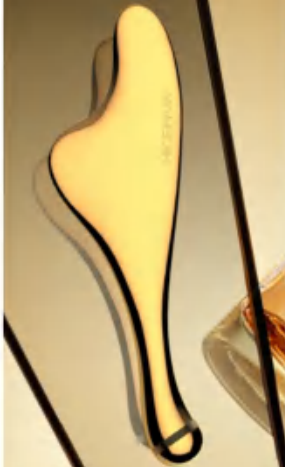
LUXURY MEDICAL DEVICE

7 PRODUCT SERIES

SILICONE
CLEANSER



FACE&BODY
SHAPING



BEAURY DEVICE



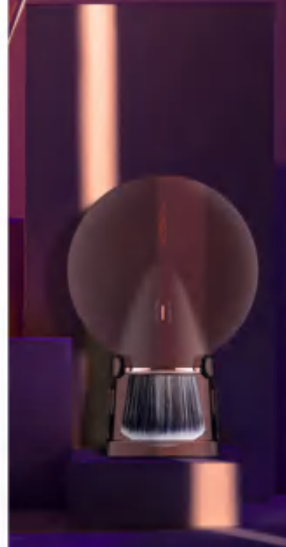
HAIR TRIMMER



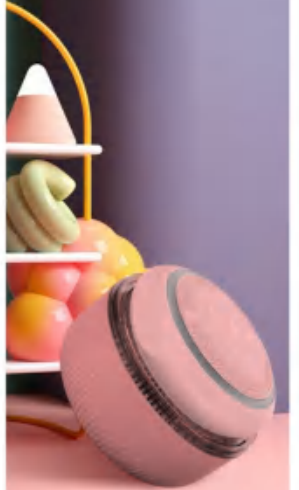
ORAL CARE



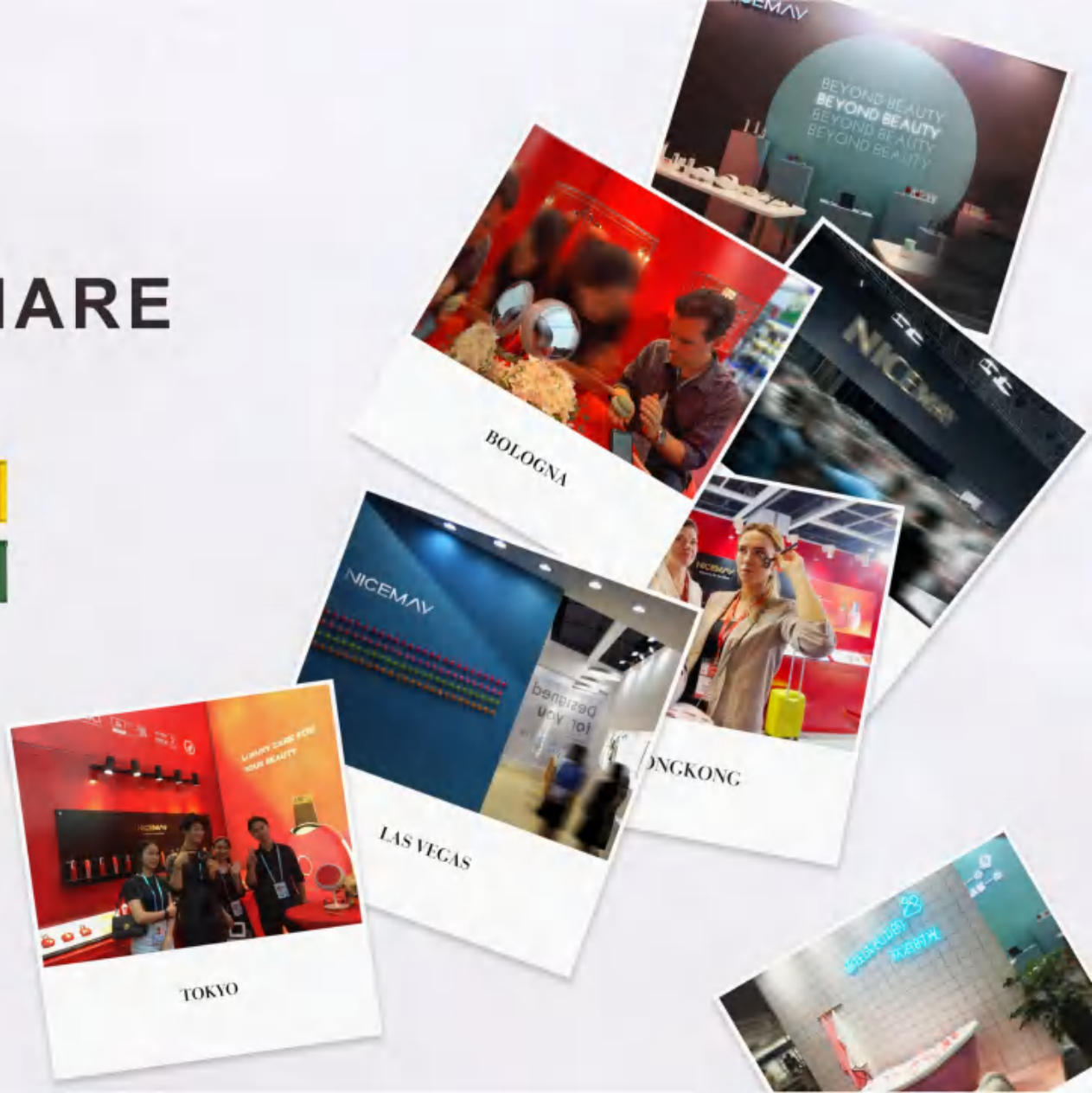
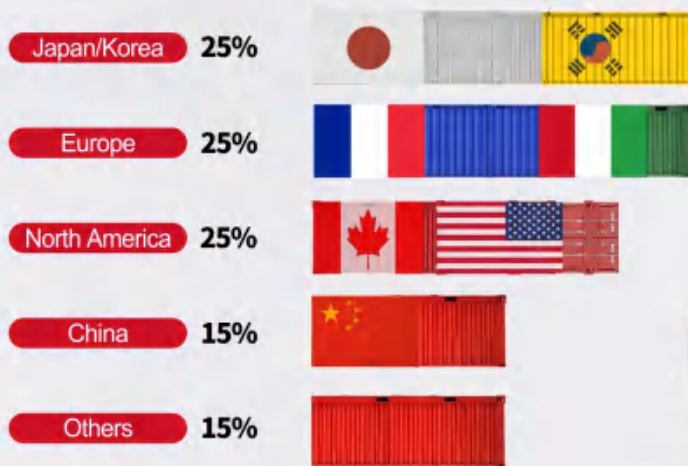
MAKEUP TOOLS



BABY CARE



MARKETING SHARE





CORE ADVANTAGES

DESIGN CONCEPT



Creative



Romantic



Functional



Perfect

CREATIVE

BRAND NEW DESIGN- Y19 COLLECTION



ROMANTIC

BREAK THROUGH TRADITIONAL INDUSTRIAL DESIGN



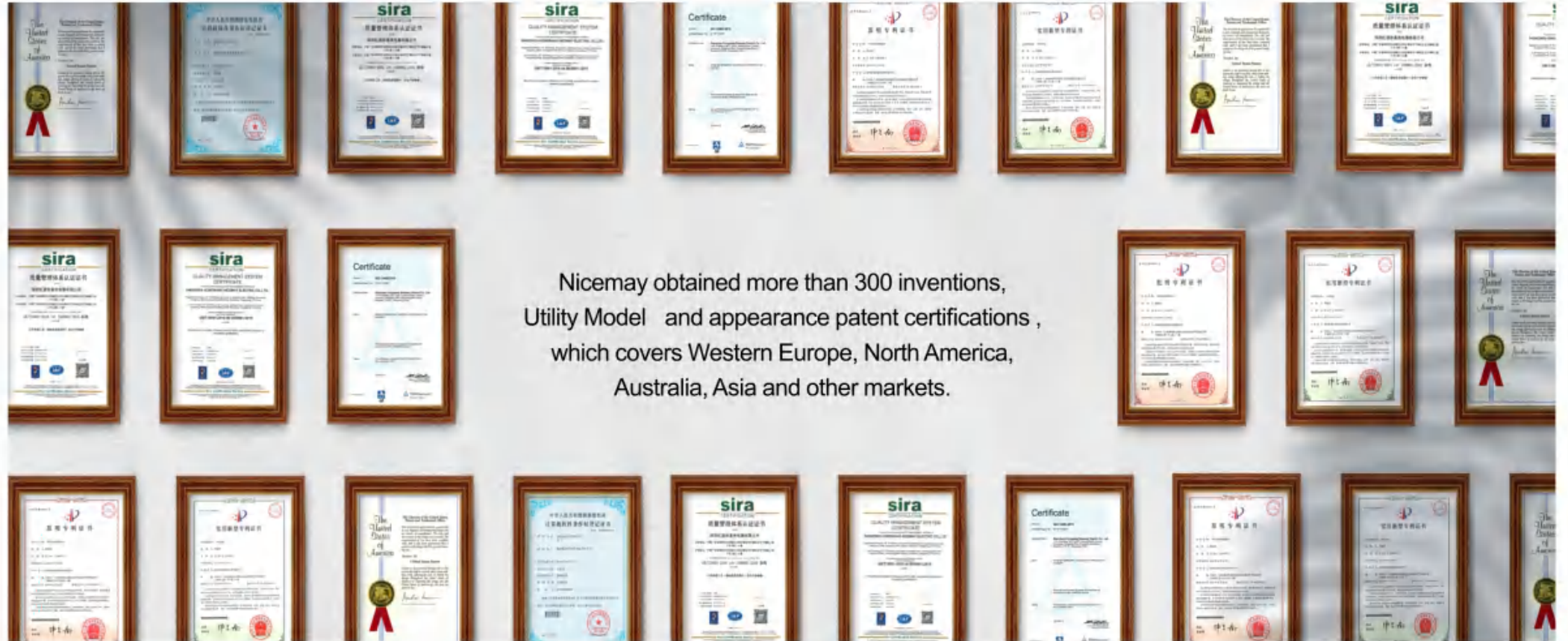
FUNCTIONAL—SUITABLE FOR DIFFERENT USING CONDITION



PERFECT DESIGN – FOCUS ON DETAILS



INTERNATIONAL PATENT PROTECTION



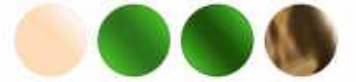
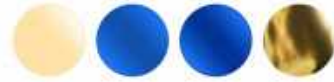
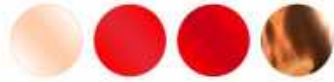
Nicemay obtained more than 300 inventions, Utility Model and appearance patent certifications, which covers Western Europe, North America, Australia, Asia and other markets.

VALUE AND SERVICE



CUSTOMIZED SERVICE

Supply customized cmf service according to brand character



PACKAGING DESIGN

Professional design team ,help to build special solutions



SOLUTION CO-CREATION

Value co-creation to help maximize brand value



ReFa



特殊ステンレス採用の二重構造

ガードと内刃の二重構造で、肌へのやさしさとなめらかな仕上がりを両立。また、肌によさしく、丈夫な特殊ステンレスを採用しています。



LEDリング

細く短いふ毛をしっかり照らすLEDライト。円形状に広く照射することで剃り残しを防止します。



Combi
Innovating Baby Care

ReFa


CLARINS


L'ORÉAL
PARIS

YĀMAN

SEPHORA

Ulike

 **Westinghouse**
INNOVATION YOU CAN BE SURE OF

baby
care 

 OUR CLIENT


NICEMAY
BEYOND BEAUTY

R&D CENTER



R&D CENTER



NICEMAY

BEYOND BEAUTY

R&D CENTER



R&D CENTER



NICEMAY
WOMEN BEAUTY

仪式

R&D CENTER

NICEMAY INDUSTRIAL PARK



BRANCH COMPANY FOR MEDICAL PRODUCT LINE



NICEMAY

WELCOME



BRANCH COMPANY FOR MEDICAL PRODUCT LINE



NICEMAY
BEYOND BEAUTY



BRANCH COMPANY FOR MEDICAL PRODUCT LINE



BRANCH COMPANY FOR MEDICAL PRODUCT LINE



BRANCH COMPANY FOR MEDICAL PRODUCT LINE

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